Steps for Successful Recruitment

1. For the Roundup, determine date, time, location, schools recruiting from, # of flyers needed, and contact person with phone #. This info is necessary when requesting flyers and cannot be processed without it.

2. Request flyers at least 2 weeks before Roundup night. This gives enough time to process the request and drop them off at schools for distribution.
   *Email Alaina Gallegos with flyer info <agalleg@bsamail.org>
   *Request that flyers be distributed 2-3 days prior to Roundup.

3. Try to attend Back to School nights. Setting up an information table with either a slide show or a display board is effective.
   *Have flyers available
   *Type one sheet containing information about your pack: meeting Time, location, contact person, benefits of joining, opportunities For adult leaders, etc.

4. Have an activity for the boys to do, while you talk to parents. Prizes are also a good idea.

5. If you are experiencing a language barrier with any of your schools please let your District Executive know.

5. Other recruitment ideas: Little League and Soccer games (Especially toward the end of the season), always have pack info flyers when selling popcorn in public. Have an interest sheet available that includes: name of parent/boy, age, address, phone #. Even if the boy cannot join your pack this info can be forwarded to your District Executive.

6. With enough notice, your District Executive will be happy to attend your Roundups and/or do a “Boy Talk” with Schools permitting her to do so. However she is unavailable the following evenings due to other District/Council obligations: August 25, 26, September 6-11, 13, October 15, 20-23.